

Manuscript was received 03/02/2023 Revised manuscript was received 01/12/2023 Manuscript was accepted for publication 29/12/2023 Corresponding editor: Marcello De Rosa

Research article

# Insights into the Agroecological Transition: the case of two Italian Bio-districts

# Giovanni Dara Guccione<sup>1,\*</sup>, Laura Viganò<sup>1</sup>, Alberto Sturla<sup>1</sup>, Alessandra Vaccaro<sup>1</sup>, Luca Colombo<sup>2</sup>, Tiziana Pirelli<sup>1</sup>, Francesca Varia<sup>1</sup>

<sup>1</sup> CREA - Research Centre for Agricultural Policies and Bioeconomy, Italy
 <sup>2</sup> FIRAB Italian Foundation for Research in Organic and Biodynamic Agriculture, Italy
 \*Corresponding author E-mail: giovanni.daraguccione@crea.gov.it

# Abstract

Bio-districts are a specific form of aggregation which are particularly effective in implementing a multi-stakeholder, environmentally conscious and place-based approach to food system sustainability. Bio-districts may facilitate the agroecological transition of local food systems. The aim of this paper is to provide recommendations on how to promote the adoption of the agroecological approach through bio-districts, by analysing farmers' propensity towards agroecology, framing the level in the transition pathway, and shedding light on barriers to the broader diffusion of agroecology. A qualitative comparative case study approach is developed in two bio-districts in Italy.

Findings show that farmers show propensity to adopt the agroecological approach, However, to date a series of barriers have prevented reaching the top level of agroecological transition. Especially, the need for adaptation of machinery, a shortage of skilled advisors for knowledge transfer and poor community awareness. Findings suggest that there is an urgent need to face policy, governance-related and market-related challenges. This study lays the groundwork for integration of the agroecological approach in the implementation of key policy instruments such as the Italian CAP Strategic Plan and the EU Action Plan for the Development of Organic Production.

**Keywords:** agroecology, organic farming, bio-district, local development, sustainability **JEL codes:** Q15, Q18, Q56

## **Highlights:**

- Farmers' awareness of the agroecology concept is low, but they show a propensity to adopt the approach.
- There are barriers to further progress in the agroecological transition processes, although the level in the agroecological transition process is quite advanced.
- Unlike conventional agriculture, agroecology requires a longer time frame for agronomic management, potentially affecting profitability.
- A bio-district strategy that is comprehensive and shared with all the local actors could help to overcome barriers.

This article has been accepted for publication and undergone full peer review but has not been through the copyediting, typesetting, pagination and proofreading process, which may lead to differences between this version and the Version of Record.

Please cite this article as:

Dara Guccione G., Viganò L., Sturla A., Vaccaro A., Colombo L., Pirelli T., Varia F. (2024). Insights into the Agroecological Transition: the case of two Italian Bio-districts. *Italian Review of Agricultural Economics*, Online First.

DOI: 10.36253/rea-14241

## 1. Introduction

Agroecological transitions are systemic transformations of food systems (FSs), with the purpose of bringing ecological dynamics in through the involvement of multiple stakeholders (e.g., farmers, value chain actors, consumers, natural resource managers) (HLPE, 2019; Magrini *et al.*, 2019). Farmers are key actors in agroecological transitions, by translating "societal, environmental, and economic demands into practices and thereby strongly influencing outcomes for large parts of the landscape and acting as a potential co-carrier of transformation" (Bakker *et al.*, 2023, p. 689). The participation of non-farming businesses and the activation of infrastructure, processes and activities related to the post-production stages up to consumption is also needed (FAO, 2022). In fact, it is widely acknowledged that the adoption of an agroecological approach requires a fundamental rethinking of landscape structures, farm management, production methods, business strategies, supply networks and consumption patterns (Brunori, 2022).

The political importance of transition towards sustainable FSs has emerged since the "Farm to Fork" (F2F) Strategy (COM(2020) 381 final) of the European Union (EU) acknowledged the urgency of "*a fair, healthy and environmentally-friendly food system*" in the face of "*inextricable links between healthy people, healthy societies and healthy planet*". The main policy tools for implementing the F2F Strategy, namely the Strategic Plans (CSP) of the Common Agricultural Policy (CAP) 2023-2027, are therefore oriented to support agroecological transition (Langlais, 2023; Vanni, Viganò, 2020) by developing synergies between the specific individualistic interventions of the CAP (the so-called Pillar I) and the collective, territorial and/or integrated approaches under Pillar II.

Nonetheless, during this transitional phase from policy design to its implementation, one might ask whether barriers to agroecology exist, in order to collect elements for their surmounting.

This paper is focused on Bio-districts (BDs) as a specific form of aggregation particularly effective in implementing a multi-stakeholder, environmentally-conscious and place-based approach to FS sustainability. BD are conceptually connected to the notion of "industrial district" as introduced by Marshall (1920) and further developed by Italian economists (Sforzi, 2008; Becattini, 2017). While the definition of BD meets Marshall's in describing them as homogeneous territories where the concentration of specialised economic activities generates external economies of scale, they take from the Italian school the attribute of places where communities and productive milieux are inextricably tied.

The development of organic agriculture and the transfer of its values and principles to all the activities in a territory (Schermer, 2005), as well as the construction of a governance and organizational model capable of activating the three dimensions of agroecology, such as Science, Practice, and Movement (SPM) (Migliorini, Wezel, 2017; Wezel *et al.*, 2009; Wezel, Bellon, 2018) are central in their strategies, to the point that they could represent the forerunners of the agroecological transition of local FSs. Scholars have already shown interest in targeting BDs as areas for agroecological transition, particularly in terms of governance and participation aspects (Guareschi *et al.*, 2020; Passaro, Randelli, 2022). However, studies focusing on BDs as places where the incremental processes of moving from farm practices towards change at the FS level are lacking. The topic is politically relevant, thanks to the attention given to BDs by European and national policy documents. Specifically, the EU Action Plan for the Development of Organic Production (SWD(2021) 65 final) emphasises the feasibility of BDs as new business models for the integrated sustainable development of rural areas and commits to their development.

The aim of this paper is to provide recommendations on how to promote adoption of the agroecological approach through BDs, by analysing farmers' propensity towards agroecology, framing the level in the transition pathway and shedding light on the barriers to the broader diffusion of agroecology.

A comparative case study is developed in two BDs in Italy. The two cases were selected among the 51 Italian BDs (Dara Guccione, Sturla, 2021), as they are reasonably representative of BDs located in mountainous areas, and those located in plains or hilly areas. Mountainous areas are affected by socio-economic and productive issues, such as farms' structural weakness, population loss and ageing. Plains or hilly areas are characterised by the presence of dominant supply chains and socio-environmental stressors at their borders (Mazzocchi *et al.*, 2021; Sturla, 2019).

The work has been driven by the following research questions: *To what extent do farmers have* a propensity for agroecology in the analysed territories? At what level of the agroecological transition are the BDs? What are the barriers to the adoption of the agroecological approach? The underlying assumption is that the ability to embrace agroecological transition at the territory level depends on some factors both internal and external to the farm: characteristics of farmers and their farms, vibrancy of the BDs, and of the general context.

The following sections provide the conceptual framework of the research (Section 2), present research methods and data (Section 3), and describe results and discussion (Section 4). The last section delivers conclusions and implications (Section 5).

#### 2. Conceptual framework

This paper is framed within the approach to agroecology theorised by Gliessman (2015), based on the assumption that the challenges related to agroecology should be addressed on three different fronts simultaneously, i.e. starting from the practices adopted at the agroecosystem, farm and landscape levels, while developing the science and social movement dimensions. Specifically, practice should be based on the sustainable use of natural resources and on farmers' knowledge and priorities and should be targeted at the provision of ecosystem services and productive diversification. Science should take on the characteristics of a participatory, holistic, transdisciplinary and actionresearch-based approach (Agroecology Europe, 2016). Agroecological movements should defend small and family farms, farmers and rural communities, food sovereignty, local and short food supply chains, diversity of indigenous seeds and breeds, healthy and quality food (Agroecology Europe, 2016; Altieri *et al.*, 2015; Peano, Sottile, 2017; Wezel *et al.*, 2009).

Gliessman (2015) described the incremental pathway of transition to agroecology in five levels, the first three relate to the farm and the remaining two to the whole FS. These levels are: 1) increasing the efficiency of inputs; 2) replacing conventional inputs and practices with agroecological alternatives; 3) redesigning the agroecosystem based on a new set of ecological processes; 4) restoring a more direct connection between producers and consumers; 5) building a new global FS based on equity, participation and justice. Each level requires the provision of specific support methods to help stakeholders to design and put into practice the desired changes, but the fifth level is particularly challenging as we move from a local to a global perspective. The spread around the world of different types of localised and extended alternative food networks (farmers' markets, pick your own, ecommerce, etc.), in which producers and consumers interact, and their growth in terms of size and influence are already starting a process of transformation of the global FS towards sustainability. Researchers have already started to deepen the role of BDs in respect to agroecology. Their findings, although limited to the Italian experience and mostly based on qualitative analysis, show the specificity of this form of aggregation that makes BDs a suitable model for scaling from practice to movement, as required by agroecology (see for example, Dara Guccione, Sturla, 2021; FAO, 2017; Passaro, Randelli, 2022; Povellato, Vanni, 2020; Sturla, 2019).

Through their actions aimed at placing the sustainability of productions at the heart of local development, BDs help bridge the gap between the incremental stages of the agroecological approach by involving all other elements of the community as well, beyond production and processing (HLPE, 2019). In other words, their actions concern the embeddedness of food systems (Wezel *et al.*, 2016, p. 139) and the engagement of the entire productive community, along with all their cognitive resources, such as beliefs, values, individual strategies, norms and informal agreements (Duru *et al.*, 2015), not to mention a cultural perspective shift to trigger the transition (Prost *et al.*, 2023).

Considering their bottom-up, comprehensive approach to sustainability, BDs are seen as the forerunners of the agroecological transition applied to local FSs, first and foremost by their promoters but also by practitioners and scholars (Dara Guccione, Sturla, 2021). Guareschi *et al.* (2020) have shown that the Parma Bio-district (Emilia-Romagna region, central Italy) is able to create organisational structures, which connect local farmers to other economic sectors, and that intermediary institutions play an important role, by bringing together different stakeholders. The coalition-building role of BD has also been acknowledged by other studies (Rico Mendez *et al.*, 2021; HLPE, 2019; Passaro, Randelli, 2022).

The natural inclination of BDs to promote the agroecological transition of local FSs cannot ignore the existing link between organic agriculture and agroecology. In Italy the legal definition of BDs comes from the current legislation on organic farming (Law 23/2022, article 13) which defines them as "local production systems, even of an inter-provincial or inter-regional nature, with a marked agricultural vocation [...] where cultivation, breeding, processing, and food preparation, within the territory identified by the bio-district, of organic products are significant [... and characterised ...] by integration with the other economic activities existing in the area of the district itself and by the presence of landscape areas of importance".

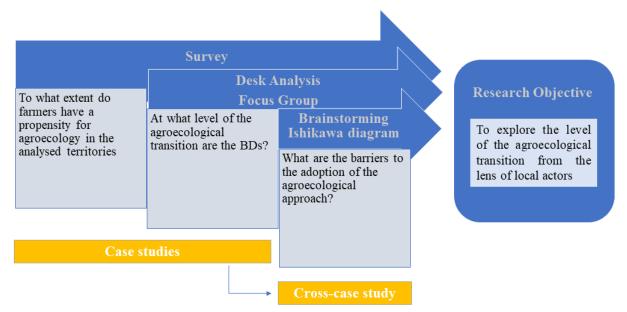
This definition highlights a series of agroecology-related aspects. First of all, it connects organic farming to local development, by defining the role of BDs at the territorial level, i.e. BDs are expected to adopt the systemic approach of agroecology by scaling the principles and values of organic farming to all activities, even beyond the local FS (Schermer, 2005). Then, the definition underlines that the adoption of organic farming within BDs links to the objectives of reducing the negative environmental impacts of farming and upstream value chain steps, and to the improvement of social aspects, such as respect for human rights and people's dignity (IFOAM, 2019).

Despite common goals, organic farming (EU Reg. 2018/848) differs from agroecology. The major differences are that the former is focused on a framework of thresholds and prohibitions (e.g., the use of chemical inputs is prohibited). Intercropping is required in agroecology but it is not mentioned in the EU organic farming regulations. Only in agroecology is the importance of agroforestry in its different articulations underlined (silvo-pastoral systems, silvo-arable systems, agro-silvo-pastoral systems) (Rosati et al., 2021). Furthermore, the sustainable management of water resources and landscape is just a principle in organic farming, while in agroecology it is operationalised, e.g. by using drip irrigation, cover crops and intercropping (Migliorini, Wezel, 2017), and by redesigning the agroecosystems in a joint and shared way with local actors, with the aim of controlling pests and increasing soil fertility, managing adverse weather conditions, and conserving and restoring biodiversity (Boeraeve et al., 2020; Gliessman, 2015; Salliou, Barnaud, 2017). Organic farming is mostly certified by third party entities, while agroecology is not based on universally acknowledged international standards (Bellon et al., 2011; Migliorini, Wezel, 2017). Beyond these differences, these approaches are compatible; actually, the adoption of an agroecological approach improves the performance of organic agriculture in the medium to long-term from the point of view of environmental sustainability and food security, determining the overcoming of the organic production system based on the substitution of synthetic chemical inputs with those allowed by regulation (Ciaccia et al., 2020).

#### 3. Research methods and data

This research develops a comparative case study approach, using multiple methods and data sources (Yin, 2018) to generate new understanding about agroecological transitions in the context of BDs. The empirical research was conducted through a stepwise process (Figure 1).

#### Figure 1. Research design.



In 2020, a survey was performed by using Computer Assisted Web Interviewing. An online questionnaire with 22 question topics was administered to farmers (both conventional and organic ones) and processors including those not belonging to the BDs (Table 1).

Question Topics					
1	Crop diversification (P)	12	Shared farm problem solving (S)		
2	Crop and animal diversification (P)	13	Collaboration with universities/research institutes (S)		
3	Organic certification (P)	14	Participation in research initiatives/projects (S)		
4	Sales channels (M)	15	Contribution to research initiatives (S)		
5	Related activities (P)	16	Participation in training courses (S)		
6	Natural / semi-natural infrastructures (P)	17	Social farming (M)		
7	Cultivation of local varieties (P)	18	Participation in the organization of events, projects with schools, training courses, etc. (M)		
8	Breeding of local breeds (P)	19	Interaction with consumers (M)		
9	Agroecological cultivation practices (P)	20	Collaboration with other farms (M)		
10	Agroecological breeding systems (P)	21	Collaboration with institutions (M)		
11	Agroecological practices for the management of water resources (P)	22	Participation in networks (M)		

Table 1. Question topics in the online questionnaire marked by the agroecological dimensions.

Legend: S = Science; P = Practice; M = Movements.

The questionnaire consisted of 31 questions – mostly multiple choice – divided into four sections: the first was aimed at collecting data on the farm and on business. The remaining three sections were dedicated to the SPM dimensions of agroecology, being aimed at gathering information concerning agronomic practices, usage, and positioning in the local AKIS (Agricultural Knowledge and Innovation System), marketing strategies, supply chain relationships and the social aspects of farming activities. There were 31 respondents from *VC* and 30 from *TdE*.

The relevance of the three agroecological dimensions within each BD was defined by the average incidence of the farmers' answers with agroecological connotation on the total items of the pertinent dimension.

A specific Agroecological Propensity Index (API) was built for each BD to calculate farmers' propensity towards agroecology and to identify which of the three dimensions were more developed, as these describe the directions along which the interaction of the farms with the BD and its socioeconomic and environmental context occurs. Firstly, a score was calculated from the proportion of answers related to agroecology in the three dimensions (SPM) for 22 out of a total of 31 questions. More specifically, since most of the questions allowed multiple answers, value "1" has been assigned to questions where the number of chosen options relevant to a specific aspect of agroecology was higher than a given threshold, different from question to question. For instance, for crop diversification we attributed the score "1" to respondents with at least three crop categories (e.g., vegetables, legumes, cereals) or a permanent crop (vine, olive) on the farm (as in the 2014-2022 CAP greening). Otherwise, a value of 0 was assigned, as the contribution of the answer to the API was considered nil. In a second step, 1 was assigned to farmers whose sum of scores was higher than 11, since they have been considered to be inclined to agroecology, and 0 to those with a score equal to or lower than this threshold. The assessment of the propensity towards agroecology in its three dimensions enables identification of the functions of farms in fostering the transition at local level, since the renewal of FSs starts from the practices and relationships activated at farm level (Gliessman, 2015).

As the questionnaires had solely been addressed to farmers and processors, the transition at territorial level was first explored through a desk analysis relying on previous research (Bergamelli, 2021; Sturla, 2019), grey literature, reports, conference papers, and the strategic documents of the two BDs. The results of such a review were discussed in two focus groups, one for each BD. The participants were farmers and other BD's members, such as local environmental associations, government and research centres, for a total of 26 local actors in VC and 20 actors in TdE. The focus groups focused on four main themes: 1. Drivers and barriers for farmers to adopt agroecological and/or sustainable practices; 2. The role of the local agribusiness system in communicating the values of agroecology and the role of consumers; 3. The strategy for raising awareness of sustainable FS among the local community; 4. The role of BD and local administrations. The level of agroecological transition achieved by the local FS was identified by reviewing the activities performed within the BDs, according to the 5 levels defined by Gliessman (2015).

The cross-case analysis was performed by the research team by discussing and interpreting the results obtained previously. During three sessions of brainstorming all considerations were summarised by means of an Ishikawa diagram (also known as a fishbone diagram), a tool often used to analyse problems by recognizing and categorizing their causes (Hristoski et al., 2017; Ishikawa, Loftus, 1990; Ilie, Ciocoiu, 2010; Zielińska-Chmielewska et al., 2021). Some adaptations were applied to the generic diagram which is based on the so-called 5M+E (i.e., Manpower/people, Methods/processes, Machines/equipment, Materials, Measurements. and Mother Nature/Environment) (Figure 2). The most likely barriers identified as the main cause of scarce adoption of the agroecological approach were depicted by the diagonal fish bones; each primary causal factor responding to an answer to the question "Why does the problem exist?" was represented by a horizontal bone. This representation helped to maintain a clear distinction between the causes and effects of the problem.

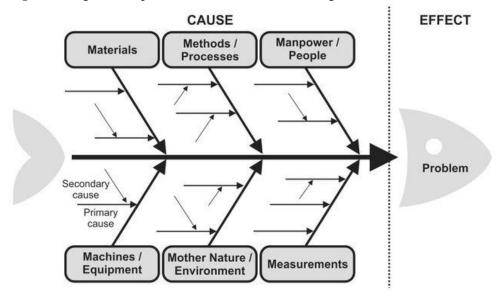


Figure 2. A generic representation of the Ishikawa diagram

Source: Hristoski et al., 2017.

# 3.1. Case studies

### Valle Camonica (VC)

The Bio-district covers an area of just over 350 km<sup>2</sup> in the Alpine valley in the province of Brescia, in Lombardy (Figure 3 and Table 2). Its territory consists of a highly urbanised valley floor, which is affected by the main communication routes and where agriculture is practiced on small plots of arable land and equally small vineyards. Livestock farming is concentrated at medium and high altitudes, while the surrounding mountains are covered by forests and, at higher altitudes, by pastures. The BD was created in 2014 by a group of farms to counteract the phenomenon of abandonment of agricultural activities by promoting more sustainable agricultural practices. Since its creation, the BD has been characterised by a considerable activism, carried out almost exclusively with internal human and material resources and with the support of a few municipalities. The BD membership includes: 18 farms, a brewery, three organic shops and six social cooperatives.

Figure 3. Municipalities included in the Valle Camonica Bio-district, Lombardy region (province of Brescia).

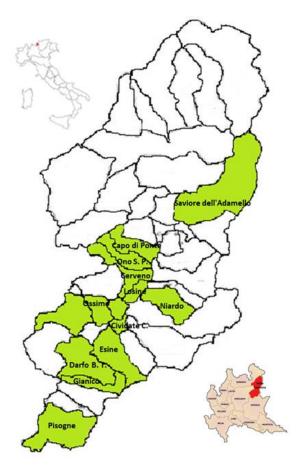


Table 2. Territorial and demographic data of the municipalities in the Valle Camonica Bio-district.

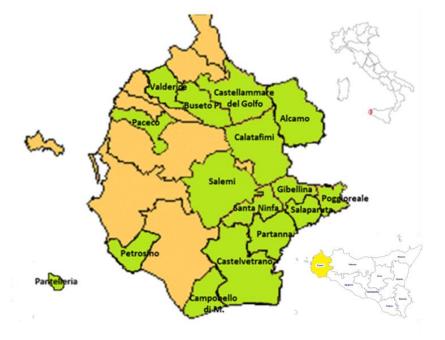
	Population 2021	Munic	cipalities	Urban area	Population density	Organic area 2021	Organic farmers 2021	Farm average size 2021
	n.	n.	km <sup>2</sup>	km <sup>2</sup>	Population 2021/municipality area	ha	n.	ha
Valle Camonica	46,478	14	351	133	133	60	15	4
Province total	1,253,157	205	4,786	262	262	7,447	445	17

Source: Elaboration on ISTAT and SIB data.

#### Terre degli Elìmi (TdE)

Situated in the north-western part of Sicily, the Bio-district represents 59% of the Trapani province (Figure 4 and Table 3). Predominantly characterised by rolling hills, this area is further adorned by a diverse and picturesque landscape. The BD was founded in 2019 by means of a long bottom-up preparatory phase activated around local sustainability issues. The BD membership includes 28 farms, one oil mill, two cooperative wineries and three producer associations.

Figure 4. Municipalities included in the Terre degli Elimi Bio-district, Sicily region (province of Trapani).



The BD is affected by population decline. Despite this, several municipalities in the BD have employment and youth unemployment rates that perform better than the provincial and regional average. The utilised agricultural area of the BD is mainly dedicated to arable and permanent crops (especially vineyards and olive trees). Another important economic component is the agri-food industry, which is also linked to products certified as Protected Denomination of Origin (PDO) and Protected Geographical Indication (PGI).

	Population 2021	Municipalities		Urban area	Population density	Organic area 2021	Organic farmers 2021	Farm average size 2021
	n.	n.	km <sup>2</sup>	km <sup>2</sup>	Population2021/ municipality area	ha	n.	ha
Terre degli Elìmi	178,875	16	1,454	81	123	23,928	1,049	23
Province total	417,22	24	2,47	193	169	34,573	1,471	24

Table 3. Territorial and demographic data of the municipalities in Terre degli Elìmi Bio-district

Source: elaboration on ISTAT and SIB data.

#### 4. Results and Discussion

#### 4.1. The farmers' propensity for agroecology

In VC the dimensions of movement and science are more developed than in TdE, while the practice component is quite developed in both BDs (Table 4). In VC this is a direct result of tireless efforts to link the local population to local products, train farmers and involve local institutions in local development projects.

Case	Agroecology as science	Agroecology as practice	Agroecology as movement
Valle Camonica	0.25	0.49	0.60
Terre degli Elìmi	0.17	0.45	0.44

**Table 4.** Average of farms' API scores for each dimension of Agroecology in the two Biodistricts

Source: Elaboration by authors from questionnaires.

Although these initiatives are still run by a hardcore group of farmers, they have the potential to become "lighthouses" for local agriculture, but the lack of public support severely hampers their actions. In *TdE*, instead, agroecological practices are widespread, but a real movement focused on local needs still needs to be developed.

The scientific component is the least developed in the two BDs, which is an obstacle to the dissemination of agroecological practices and transformation of the agroecosystem in a shared way with researchers and other farms, to maximise the environmental and economic benefits of agricultural production.

Values related to the API are shown in Table 5. Just over a third of the farmers participating in the survey show an inclination towards agroecology, mainly concentrated in the VC (48% of the total).

Case	Farms with API = 1 (No)	Incidence of farms with API = 1 on the total farms (%)	API average
Valle Camonica	15	48	0.50
Terre degli Elìmi	7	23	0.39
Total	23	36	0.45

Table 5. Number of respondent farms with API = 1, relative percentage incidence and API average

Source: Elaboration by the authors from questionnaires.

In VC farmers who are aware of agroecology score higher (10 farmers) than in TdE (7) because they are more involved in the activities of the BD. In both territories, however, the productive milieu is not conducive to agroecology, and its principles and practices are not adopted by those who are not members of the BD. This is particularly evident in VC, where activism clearly does not reach the nonmember farmers. The BDs should therefore activate processes of inclusion of non-member farmers, who are less inclined to adopt the agroecological approach, and of knowledge sharing, in order to spread this approach more widely and increase its effectiveness.

A general mistrust of organic certification was expressed by farmers in both BD, but in VC it has a strong ideological connotation that prevents farmers from certifying. Therefore, farms that produce according to sustainable criteria can become members of the BD even without organic certification.

#### 4.2. Level in the agroecological transition pathways

*VC* strategy on agroecology is driven by the consideration that sustainability in the FS cannot be isolated from overall sustainability and requires involvement of the local community, starting from consumers. Since its foundation in 2014, the BD actions have been aimed at achieving greater local sustainability and equity. Starting from the conversion to organic farming by its founding farmers, the BD has organised several training courses for other farmers willing to convert, as well as informative events for the local community (Bergamelli, 2021; Sturla, 2021). It actively seeks collaboration with local research institutions, administrations and associations. Such activism has already led to the recovery of the local supply chain of neglected local wheat varieties, from the field to the bread (*Growing resilient landscapes* Project), to which several food education initiatives have been linked. Although such a renewal process struggles to reach the local population as a whole and to involve all the farmers and processors of *VC*, and although the systemic nature of the agroecological approach requires interventions on many fronts, some of which are still unexplored, especially as regards the science dimension, the BD has reached level 4 of the transition towards agroecology (Table 6).

Year	Activity	Transition level
2014	Conversion to organic farming of the Bio-district founding members	Level 2 - 3
since 2015	Bio-district fair	Level 4
since 2015	Training courses for perspective organic farmers	Level 2 - 3
2016	"Biosnack" in schools	Level 4
since 2018	Growing resilient landscapes project:	
	Elaboration of a growing protocol for local cereal varieties	Level 2
	Recovery of local cereal varieties in terraced fields	Level 3
	Recovery of the local wheat– Bread supply chain with training of local bakers	Level 4
	Training courses on baking local varieties for consumers	Level 4

Table 6. Achievement of the transition level in the Valle Camonica Bio-district

*Source*: Elaboration by the authors.

The protracted process of territorial consultation that marked the inception of TdE was accompanied by the initial strides of the agroecological approach, predating the formalisation of the BD (Table 7).

Tab. 7. Achievement of transition level in the Terre degli Elimi Bio-district.

Year	Activity	<b>Transition level</b>
2016	Adherence to organic certification systems	Level 2
2016	Crop diversification	Level 3
2016	Membership in associative forms (wineries, consortia)	Level 3
2016	Diversification of activities (contract farming, agritourism, tourist services, processing)	Level 4
2018	Practices and techniques for eco-sustainable agriculture	Level 2
2018	Agronomic practices (intercropping, rotations, cover crops, etc.)	Level 2
2019	Territorial services (public green space maintenance)	Level 4
2019	Agroecological infrastructure	Level 3
2019	Circular economy (composting, agricultural waste and by-products and pruning residues)	Level 4
2019	Farm exchange	Level 3
since 2020	Participation in research projects	Level 3
2020	Renewable energy production	Level 4
since 2021	Field experimentation	Level 3
2021	Selling organization within the territory (Ho.re.ca., SPG, farmers market)	Level 4
2022	Direct sales (e-commerce, retail outlet)	Level 4

*Source*: Elaboration by the authors.

The increase of organic farming areas and the exchange of knowledge within the BD have indeed spurred the adoption of sustainable practices and techniques, extending even to operators without organic certification. Collaboration with research centres and universities has furthered the recovery and repurposing of production waste within the framework of the circular economy. Additionally, various initiatives promoting the direct sale of local organic products have emerged, in conjunction with PDOs and PGIs. These have supported the development of other sectors such as tourism, catering, hotel hospitality, handicrafts, and the local artistic and cultural offerings. The presence of notable tourist attractions, along with the considerable natural and cultural heritage, has also boosted initiatives aimed at the valorisation of the territory and its products. Also, *TdE* has reached level 4 of the transition towards agroecology.

Both BDs, albeit to varying degrees, have contributed to the diffusion of the principles of participation, equity, and justice, and thus to the construction of a global FS shaped by these principles.

#### 4.3. The barriers to the adoption of the agroecological approach

The adoption of agroecological behaviour is hindered by six different clusters of barriers. They are related to the factors shown in Figure 5 below: 1) technical agronomic aspects; 2) resources; 3) AKIS; 4) market; 5) policies; 6) governance. Among the 22 sub-categories of barriers, some are endogenous to the farm (highlighted in green), while others are external (highlighted in orange).

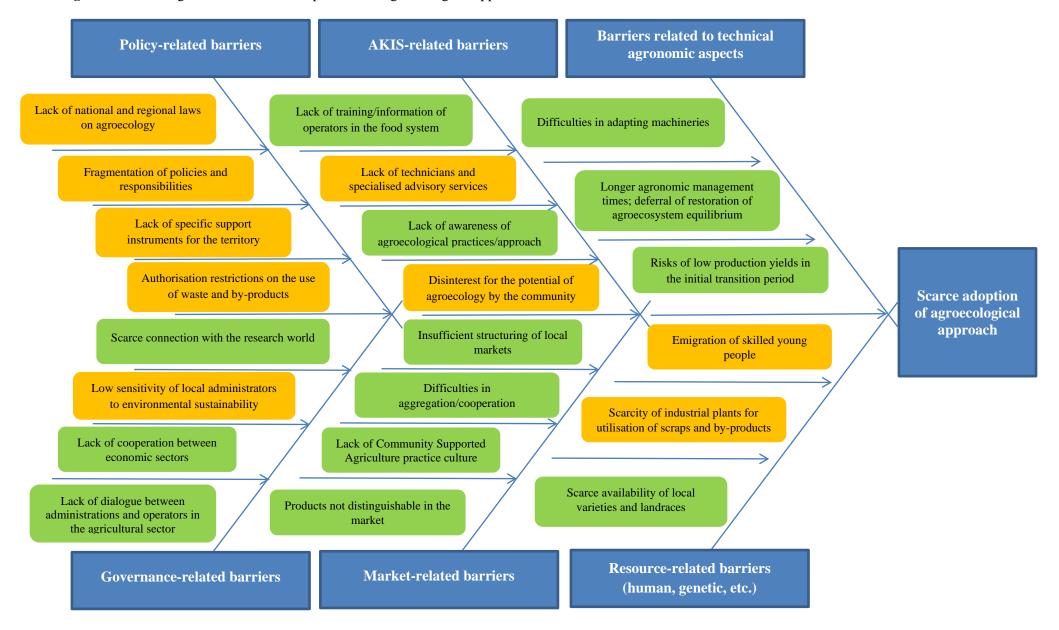


Fig. 5. Ishikawa diagram on the scarce adoption of the agroecological approach in two Italian Bio-districts

The barriers related to technical agronomic aspects are linked to the difficulties that farmers have in adopting agroecological practices, mainly due to the fear of an initial decrease in yields. This problem is common to many organic farmers and often leads them to adopt an input substitution model of organic farming, which, unlike agroecology, does not require substantial changes in management. Compared to conventional agriculture, agroecology in fact implies longer timeframes for agronomic management and therefore for achieving results in terms of both profitability and restoration of agro-ecosystem equilibria. Another obstacle is the challenge of covering the costs associated with adapting machinery and equipment for agroecological crop management.

Other barriers are directly related to the AKIS. These arise mainly from a scarcity of skilled advisors who can transfer knowledge and facilitate the application of research results and innovations in a way that meets the specific needs of the farm. As a result, farmers may find it difficult to access tailor-made advisory services. This barrier is particularly felt in *TdE*, where actors complain about poor advisors' skill in agroecology. In turn, farmers tend to adopt heuristics to cope with farm level issues. Informal channels (e.g., self-training), including peer-to-peer learning are often the only source of information for many farmers (75% of respondents in *VC*). Instead, formal sources (advisory services, farmers' organisations, research centres and universities) are more rarely used.

The lack of skilled advisors contributes to maintaining a limited awareness of agroecological practices (e.g., intercropping, crop rotation, recycling, adoption of landraces, etc.) that farmers might already be using rather than following traditional techniques, leading to a low level of adoption of innovations or delaying it. Beside the significant number of farmers without awareness of the word "agroecology" (44 out of 61 respondents to the questionnaires), this is also indicated by the fact that the answers to the question about the type of agroecological practices adopted were clustered among few options: in TdE manure heaps, rotations and the use of pruning residues, while in VC agroforestry, intercropping and cover crops. These are techniques that are strongly connected to local land uses. However, the lack of awareness concerns not only the holistic agroecological approach at farm level but also the understanding that the agroecological transition is a gradual process of adapting one's own agroecosystem. As a result, expert advice becomes paramount.

The shortage of skilled advisors is also accompanied by an inadequate supply of training/information services, while acquisition of the right entrepreneurial and technical skills is crucial for adopting agroecological behaviour (Bakker *et al.*, 2023; Ciliberti *et al.*, 2023; Ives *et al.*, 2020).

Also pertaining to the knowledge system is the barrier concerning the community's lack of awareness about agroecology. Both in *VC* and *TdE*, the local community is not very interested in the role of local agriculture in the sustainable management of the territory and in the quality of food consumed. This also hinders the creation of a demand for "agroecological" products which could help to stimulate the adoption of agroecological practices by farmers, when the interaction between producers and consumers is fundamental in the transition processes towards sustainable FSs (Altieri *et al.*, 2015; Gliessman, 2015; Marino, Viganò, 2021; Wezel *et al.*, 2018).

Policy-related barriers are evident both in the individual sectors and in the overall framework of territorial development. Expectations for *ad hoc* legislation for agroecology at national and regional level have been disappointed. The fragmentation of intervention instruments and governmental responsibilities (at national, regional and local level) as well as the lack of information on calls for tender and funding opportunities are barriers to radical modernisation projects. For example, during the *TdE* focus group, a farmer expressed the need to adopt the circular economy

approach as a response to climate change, but recycling is hampered by some legal restrictions on the use of waste and by-products and by the lack of industrial facilities in the area.

Another major barrier is the lack of policies and instruments tailored to the specific characteristics and needs of the territories. The local actors referred to the measures to support organic farming, but they generally reported a serious feeling of abandonment by the institutions.

The governance-related barriers are closely connected to the previous ones because they hinder the interaction of local capitals (economic, human, social, natural, cultural, etc.), needs, and aspirations with higher-level hierarchical policies (Anderson *et al.*, 2019; Viganò, Sturla, 2013). These barriers arise from the low sensitivity of local administrators on environmental sustainability; they do not share views with agricultural operators and the latter are not very familiar with some local sustainability initiatives (e.g., voluntary "river contracts", for implementing territorial governance within a river basin). Governance-related barriers include the lack of cooperation with other economic sectors, weak links with research and poor AKIS development. These barriers should be considered as a part of the wider issue of the lack of networking (e.g., local farmers associations, Solidarity Purchasing Groups, etc.). Apart from being members of the BDs, more than 60% of the interviewees do not belong to any network.

Moving to market-related barriers, farmers stated that the choice of adopting agroecological practices has evolved over time along with an increasing awareness of environmental and health-related issues. Such an ethical motive is not detached from market considerations in response to the growing demand for high quality and healthy food. This shift has been fostered by new generations taking over the farm management, who have shown a greater aptitude for innovation, production diversification, distribution channels, and increased interactions with consumers. However, even the products and messages promoted by young farmers do not go beyond a narrow circle of regular customers. In *VC* the main issue is the scarce integration between tourism, handicrafts and agriculture, which is left to individual initiatives (e.g., local restaurants), while in *TdE* the need to structure a local supply chain for certain products has been highlighted.

In a small mountain community like the VC there are few consumers but, surprisingly enough since VC is very active in organising initiatives aimed at involving consumers, there is also scarce awareness of the importance of consuming local food. On the other hand, dwellers in TdE live in a peri-urban environment and seem to be more sensitive to food security issues.

On the demand side, agroecology is almost unknown to consumers and civil society, so that products obtained using agroecology are not distinguishable on the market. Even organic farming does not seem to be a solution: in addition to the usual bureaucratic burden of the conversion to organic farming, conventional farmers in VC see organic certification as useless, as they consider their farming method more sustainable than the certification standard.

Conventional farmers from TdE do not need organic certification because they already have a strong trust-based relationship with consumers through direct sales. The lack of a Community Supported Agriculture (CSA) culture negatively affects the possibility of building a stronger consumer-producer relationship (Espelt, 2020; Wezel *et al.*, 2016), for example for building trust and creating a sense of community around local agriculture and food production. Consumer participation in production in its various forms (e.g., through pre-purchasing of products, harvest shares or purchasing groups) is not supported by local food policies and governance structures, which could instead play a crucial role (e.g., through Green Public Procurement – GPP, education campaigns for schools and citizens, etc.).

In both BDs, the adoption of agroecological practices encounters resource-related barriers that are highly place-specific, highlighting the importance of embracing innovation, sustainable resource management and maintaining biodiversity-based agriculture (Duru *et al.*, 2015).

In VC stakeholders firmly believe that preserving and promoting local breeds, varieties and landraces can contribute to the resilience of agroecosystems; unfortunately, in Italy it is often challenging to find this genetic material on the market. Conversely, in *TdE* there are very few industrial facilities for recycling scraps and by-products; moreover, in some municipalities of the inland hills, the emigration of skilled young people is an issue, because the transition to agroecological practices is facilitated when young people take over the farm. This offers a new and longer-term perspective on the development path of the farm, which over time, for instance, justifies the surrender to higher yields in the short term and intensive land use in favour of preserving natural resources.

#### 5. Conclusions and implications

The research described in this paper aimed at exploring the agroecological transition by analysing farmers' propensity towards agroecology, the degree of transition at territorial level, and the barriers to the systematic adoption of the agroecological approach.

Findings show that *VC* is working to re-establish a more direct connection between producers and consumers, aiming at a vision of a global FS based on participation, localness, equity and justice (levels 4 and 5). The *TdE*, which is 5 years "younger" than *VC* is characterised by intensive agriculture. The main aims of this BD are to improve the ecological performance of the agroecosystem and the reconnection between producers and consumers within its flagship supply chains (levels 3 and 4). Solutions for developing and extending activities connected from the 2 to 4 level of transition have already been partially identified within the two BD. These are based on a clear awareness by local agroecology pioneers, who are the main animators of the two BDs.

The results of the study suggest that BDs could foster a transition towards agroecology, but the systemic approach underlying it implies the need to further develop the three dimensions (SPM) through relevant context-specific actions based on participation and localness. This is not only about establishing local FSs and networks hinged on the interaction between consumers and organic producers, but also about aligning the entire local community with the values and principles of organic agriculture. This is in order to ensure equity in terms of access to healthy food and to reduce the ecological footprint of all socio-economic activities in the district area (Gliessman, 2015).

Therefore, in order to improve the sustainability of local FSs, BDs should define a comprehensive strategy and share it with public institutions and other stakeholders to activate and integrate several EU and national policies (also beyond the CAP) (Sturla, 2023). Changing the global FS requires much more than BDs; however they can contribute to the development of new modes of production and consumption based on equity, participation and justice, which is necessary to change habits. This is worth consideration given the role that the European strategies assign to bio-districts as suitable tools for the sustainable revitalisation of rural areas, by tackling global problems (e.g., pollution, climate change, and disadvantages of rural areas) from a local perspective. Italy emerges among other European countries, as bio-districts are spread over almost 31% of the national territory, with some of them covering an entire region (Sardinia, Marche and Umbria).

This study is a starting point for more ambitious research on the agroecological transition of local FSs, as well as the transfer of this knowledge to implementation of the Italian CAP Strategic Plan and the EU Action Plan for the Development of Organic Production.

From a methodological perspective, a specific index was conceived to help describe and assess farmers' propensity to adopt behaviours and practices with agroecological connotations. Such an index led to an additional exploratory analysis of certain attributes of the farms considered to be more "agroecological", although a major limitation of the research is due to the limited number of observations within the two study areas. The API could be made more robust by introducing a weighting system to consider the relative importance of the survey questions in relation to the agroecological approach. The Ishikawa diagram has proved to be particularly effective not only in identifying the barriers related to the research problem, but also in better understanding the interlinkages between the same barriers. From another perspective, this means that a solution/action could contribute to solving more than one barrier to the same problem at the same time. The assessment of farmers' propensity towards agroecology and of the level of agroecological transition in BDs could trigger further multidisciplinary research that takes into account multiple cause-andeffect relationships between the different components (environmental, agricultural, social, economic, cultural and political ones) that affect the barriers to the development of agroecology in a given context. Moreover, the Ishikawa diagram could be further refined by prioritising the barriers according to the application context.

## References

- Agroecology Europe (2016). *Our Understanding of Agroecology*. <u>https://www.agroecology-europe.org/our-approach/our-understanding-of-agroecology/</u>
- Altieri M.A., Nicholls C., Ponti L. (2015). *Agroecologia. Sovranità alimentare e resilienza dei sistemi produttivi.* Feltrinelli. Milano.
- Anderson C.R., Bruil J., Chappel M.J., Kiss C., Pimbert M.P. (2019). From Transition to Domains of Transformation: Getting to Sustainable and Just Food Systems through Agroecology. *Sustainability*, 11(19), 5272. DOI: <u>https://doi.org/10.3390/su11195272</u>.
- Bakker E., Hassink J., van Veluw K. (2023). The "inner" dimension of Dutch farmers' trajectories of change: drivers, triggers and turning points for sustained agroecological practices. *Agroecology and Sustainable Food Systems*, 47(5): 687-717. DOI: <a href="https://doi.org/10.1080/21683565.2023.2180563">https://doi.org/10.1080/21683565.2023.2180563</a>.
- Bellon S., Lamine C., Olivier G., Santiago de Abreu L. (2011). *The relationships between organic farming and agroecology*. 3<sup>rd</sup> Isofar Scientific Conference at 17<sup>th</sup> Ifoam Organic World Congress, Gyeonggi Paldang. South Korea.
- Becattini G. (2017). The Marshallian industrial district as a socio-economic notion. *Revue d'économie Industrielle*, 157: 13-32. DOI: https://doi.org/10.4000/rei.6507.
- Bergamelli C. (2021). Il caso del biodistretto della Valle Camonica come modello di sviluppo locale *territoriale*. Dissertation thesis, University of Milan.
- Boeraeve F., Dendonckerb N., Cornélisc J.-T., Degruned F., Dufrênea M. (2020). Contribution of agroecological farming systems to the delivery of ecosystem services. *Journal of*

*Environmental Management*, 260, 109576. DOI: https://doi.org/10.1016/j.jenvman.2019.109576.

- Brunori G. (2022). Agriculture and rural areas facing the "twin transition": principles for a sustainable rural digitalisation. *Italian Review of Agricultural Economics*, 77(3): 3-14. DOI: https://doi.org/10.36253/rea-13983
- Ciaccia C., Ceccarelli D., Antichi D., Canali S. (2020). Long-term experiments on agroecology and organic farming: the Italian long-term experiment network. In Bhullar G.S., Riar A. (eds.) *Long-Term Farming Systems Research, Ensuring Food Security in Changing Scenarios*, Elsevier, Academic Press, Chapter 10, pp. 183-196. DOI: <u>https://doi.org/10.1016/C2018-0-03386-1</u>
- Ciliberti S., Frascarelli A., Martino G. (2023). Matching ecological transition and food security in the cereal sector: The role of farmers' preferences on production contracts. *Frontiers in Sustainable Food Systems*, 7: 7. DOI: <u>https://doi.org/10.3389/fsufs.2023.1114590</u>
- Dara Guccione G., Sturla A. (eds.) (2021). Approccio agro ecologico e Biodistretti. Analisi di due casi di studio, Rete Rurale Nazionale 2014-2020, Roma.
- Duru M., Therond O., Fares M. (2015). Designing agroecological transitions; A review. Agron. Sustain. Dev. 35: 1237-1257. DOI: https://doi.org/10.1007/s13593-015-0318-xz.
- Espelt R. (2020). Agroecology prosumption: The role of CSA networks. *Journal of Rural Studies*, 79: 269-275. DOI: https://doi.org/10.1016/j.jrurstud.2020.08.032.
- FAO (2017). The experience of Bio-districts in Italy, IN.N.E.R..
- FAO (2022). *Managing risks to build climate smart and resilient agro-food value chains*. The role of climate services. Rome.
- Gliessman S.R. (2015). *Agroecology: The ecology of sustainable food systems*. 2<sup>nd</sup> and 3<sup>rd</sup> Eds. Boca Raton, FL. CRC Press.
- Guareschi M., Maccari M., Sciurano J.P., Arfini F., Pronti A. (2020). A Methodological Approach to Upscale Toward an Agroecology System in EU-LAFSs: The Case of the Parma Bio-District. *Sustainability*, 12(13), 5398. DOI: <u>https://doi.org/10.3390/su12135398</u>
- Hristoski I., Kostoska O., Kotevski Z., Dimovski T. (2017). Causality of Factors Reducing Competitiveness of e-Commerce Firms. *Balkan and Near Eastern Journal of Social Sciences*, 03(02): 109-127.
- HLPE (2019). Agroecological and other innovative approaches for sustainable agriculture and food systems that enhance food security and nutrition. A report by the High-Level Panel of Experts on Food Security and Nutrition of the Committee on World Food Security, Rome.
- IFOAM (2019). The IFOAM Norms for Organic Production and Processing, Version 2014. IFOAM-Organics International, Germany, October 2019.
- Ilie G., Ciocoiu C.N. (2010). Application of Fishbone diagram to determine the risk of an event with multiple causes. *Management Research and Practice*, 2(1): 1-20.
- Ishikawa K., Loftus J.H. (1990). Introduction to quality control, Tokyo, Japan: 3A Corporation.
- Ives C.D., Freeth R., Fischer J. (2020). Inside-out sustainability: The neglect of inner worlds. *Ambio* 49(1): 208-217. DOI: <u>https://doi.org/10.1007/s13280-019-01187-w</u>.

- Langlais A. (2023). The new Common Agricultural Policy: reflecting an agro-ecological transition. The legal perspective. *Rev Agric Food Environ Stud*, 104: 51-66. DOI: https://doi.org/10.1007/s41130-022-00183-1.
- Magrini M.B., Martin G., Magne M.A., Duru M., Couix N., Hazard L., Plumecocq G. (2019). Agroecological transition from farms to territorialised agri-food systems: issues and drivers. In Bergez J.E., Audouin E. Therond O. (eds) *Agroecological transitions: From theory to practice in local participatory design*. Springer, Cham (Switzerland), pp. 69-98. DOI: https://doi.org/10.1007/978-3-030-01953-2.
- Marino D., Viganò L. (2021). Agroecologia e politiche del cibo: connessioni e sinergie nella ricerca di un processo trasformativo dei food system. In Gentili A., Zampetti G. (eds.) Agroecologia circolare, Dal campo alla tavola. Coltivare biodiversità e innovazione, Edizioni Ambiente, Milano, pp. 85-91.
- Marshall A. (1920). Principles of economics: unabridged eighth edition. Macmillan and Co. London.
- Mazzocchi C., Orsi L., Bergamelli C., Sturla A. (2021). Bio-districts and the territory: evidence from a regression approach. *Aestimum*, 79: 5-23. DOI: <u>https://doi.org/10.36253/aestim-12163</u>.
- Migliorini P., Wezel A. (2017). Converging and diverging principles and practices of organic agriculture regulations and agroecology. *Agronomy for Sustainable Development*, 37: 63. DOI: <u>https://doi.org/10.1007/s13593-017-0472-4</u>.
- Passaro A., Randelli F. (2022). Spaces of sustainable transformation at territorial level: an analysis of biodistricts and their role for agroecological transitions. *Agroecology and Sustainable Food Systems*, 46(8): 1198-1223. DOI: <u>https://doi.org/10.1080/21683565.2022.2104421</u>.
- Peano C., Sottile F. (2017). Le sfide sociali e l'agroecologia: I dati, Slow Food, December.
- Povellato A., Vanni F. (2020). UNISECO: un progetto europeo per comprendere e migliorare la sostenibilità dei sistemi agroecologici nell'UE. *PianetaPSR*, 88. February.
- Prost L., Martin G., Ballot R., Benoit M., Bergez J.E., Bockstaller C., Cerf, M., Deytieux V., Hossard L., Jeuffroy M.H., Leclère M., Le Bail M., Le Gal P.-Y., Loyce C., Merot A., Meynard J.-M., Mignolet C., Munier-Jolain N., Novak S., Parnaudeau V., Poux X., Sabatier R., Salembier C., Sopel E., Simon S., Tchamitchian M., Toffolini Q., van der Werf H. (2023). Key research challenges to supporting farm transitions to agroecology in advanced economies. *Agronomy for Sustainable Development*, 43(1), 11. DOI: <a href="https://doi.org/10.1007/s13593-022-00855-8">https://doi.org/10.1007/s13593-022-00855-8</a>.
- Rico Mendez G., Pappalardo G., Farrell B. (2021). Practicing Fair and Sustainable Local Food Systems: Elements of Food Citizenship in the Simeto River Valley. *Agriculture*, 11(1), 56. DOI: <u>https://doi.org/10.3390/agriculture11010056.</u>
- Rosati A., Borek R., Canali S. (2021). Agroforestry and organic agriculture. *Agroforestry Systems Journal*, 95(5): 805-21. DOI: https://doi.org/10.1007/s10457-020-00559-6
- Salliou N., Barnaud C. (2017). Landscape and biodiversity as new resources for agro-ecology? Insights from farmers' perspectives. *Ecology and Society*, 22(2): 16. DOI: <u>https://doi.org/10.5751/ES-09249-22021</u>6.
- Schermer M. (2005). The Impact of Eco-regions in Austria on Sustainable Rural Livelihoods. International Journal of Agricultural Sustainability, 3(2): 92-101. DOI: <u>https://doi.org/10.1080/14735903.2005.9684747.</u>
- Sforzi F. (2008). Il distretto industriale da Marshall a Becattini. *Il pensiero economico italiano* 16(2): 71-80. DOI: <u>https://doi.org/10.1400/115778.</u>

- Sturla A. (2019). L'agricoltura biologica per lo sviluppo territoriale L'esperienza dei distretti biologici. Rete Rurale Nazionale.
- Sturla A. (2023). *Fondi per lo sviluppo europei e nazionali: quali opportunità per i distretti biologici?* Rete Rurale Nazionale.
- Vanni F., Viganò L. (2020). Agroecologia e PAC. Un'analisi degli strumenti della programmazione post 2022. Rete Rurale Nazionale 2014-2020, Roma.
- Viganò L., Sturla A. (2013). La sostenibilità nelle filiere biologiche: il caso di Varese Ligure. In Abitabile C., Arzeni A. (eds.) *Misurare la sostenibilità dell'agricoltura biologica*. Studi&Ricerche INEA, Roma, pp. 317-455.
- Wezel A., Bellon S., Doré T., Francis C., Vallod D., David C. (2009). Agroecology as a science, a movement and a practice. Agronomy for sustainable development, 29(4): 503-515. DOI: http://dx.doi.org/10.1051/agro/2009004.
- Wezel A., Brives H., Casagrande M., Clément C., Dufour A., Vandenbroucke P. (2016). Agroecology territories: places for sustainable agricultural and food systems and biodiversity conservation. *Agroecology and Sustainable Food Systems*, 40(2): 132-144. DOI: https://doi.org/10.1080/21683565.2015.1115799.
- Wezel A., Bellon S. (2018). Mapping Agroecology in Europe. New Developments and Applications, Sustainability, 10, 2751. DOI: https://doi.org/10.3390/su10082751.
- Wezel A., Goris M., Bruil J., Félix G.F., Peeters A., Bàrberi P., Bellon S., Migliorini P. (2018). Challenges and Action Points to Amplify Agroecology in Europe. *Sustainability*, 10(5), 1598. DOI: <u>https://doi.org/10.3390/su10051598</u>
- Yin R.K. (2018). *Case Study Research and Applications: Design and Methods*. Sixth Edition. SAGE Publications.
- Zielińska-Chmielewska A., Mruk-Tomczak D., Wielicka-Regulska A. (2021). Qualitative Research on Solving Difficulties in Maintaining Continuity of Food Supply Chain on the Meat Market during the COVID-19 Pandemic. *Energies*, 14, 5634. DOI: https://doi.org/10.3390/en14185634.